

Banks



Restaurants



Retail

Digital Signage is used to interact, educate, and communicate with your direct target market. High-impact, dynamic content is displayed on strategically placed displays such as plasmas, LCDs, and LEDs. With the flexible scheduling and remote management, Digital Signage is quickly becoming the most sought after new medium to replace static signage.

- Manage single or multiple displays from one central location via the internet
- Upload fresh relevant content within minutes
- Create custom content by reformatting and repurposing existing print, video, text, etc.
- Schedule content to play any time, any day, or any date
- Display live RSS feeds such as weather reports, sports scores, news or in house RSS feeds

How it Works

A player or PC loaded with **Digital Signage** Software is placed behind or near the onsite Display(s). The sole purpose of these onsite units is to send remote content to the displays via a Content Management System. The Content Management System is the brain of a network and remotely performs the following tasks from anywhere in the world with internet access:

- Distributes content via the internet to the onsite player(s)
- Schedules content to play whenever desired
- Monitors the health of the onsite player(s)
- Performs software updates

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Digital Signage

Enhanced Concierge Services

Hotels, casinos, cruise ships and resorts around the world have embraced digital signage, assisting tourists to acquire the information they need to realize their vacation experience. Through interactive kiosks that serve as virtual concierges in hotel lobbies, this medium provides dinner reservations, directions, activity schedules, and ticket reservations for hotel guests 24/7. Large, flat-screen displays provide business executives information on meeting rooms and schedules. In-room screens display branded advertising for hotel amenities including restaurants, spas, and fitness centers.

Quickly Change Content

Unlike static signs, **Digital Signage** content can be quickly changed, animations can be added, and the signs can easily adapt to ever-changing context or audiences, even interactively.

Hospitality – conference events, weddings, internal promotion (restaurants, spa treatments)

Education – registration, campus events, emergency notification, classroom changes, fundraising

Retail – sales, advertising, special events, department locations, holiday hours

Manufacturing – calendar, emergency notification, inventory updates, company information

Transportation – scheduling, emergency notification, weather/traffic updates, depot information

ATI is a turnkey, end- to-end solution providing all of the needed components to ensure an ongoing successful network. There are a number of key components we deploy and manage:

- Complete hardware and software package
- Network design, layout, and installation
- Remote backend management
- Content development
- Content distribution and scheduling
- Creative marketing strategies and consultation
- Customer support and network maintenance



Custom Integration • Voice • Data • Process Automation

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